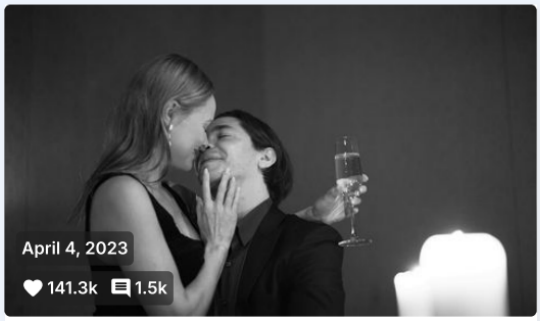
Jarvis Growth

Kate Bosworth

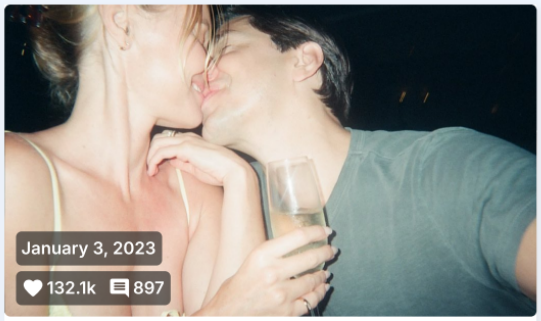
@katebosworth
Creator account

21.4k	1.0M	2.14%
Avg. Likes	Followers	Engagement Rate
▲ 8.26%	▼ 0.02%	

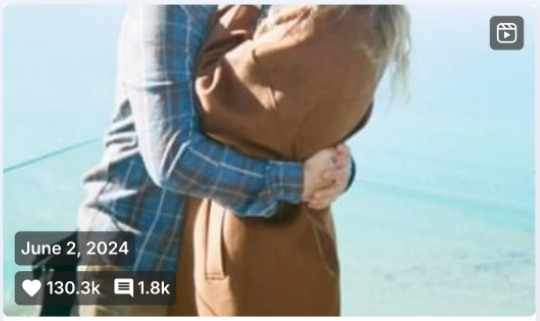
Popular Posts



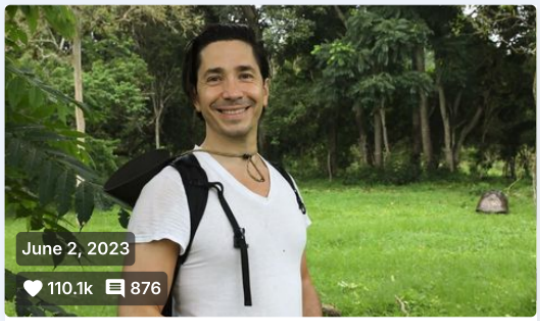
These things are funny to announce. How to do this right? He's going the distance? I've got a Blue Crush? He's just THAT into...



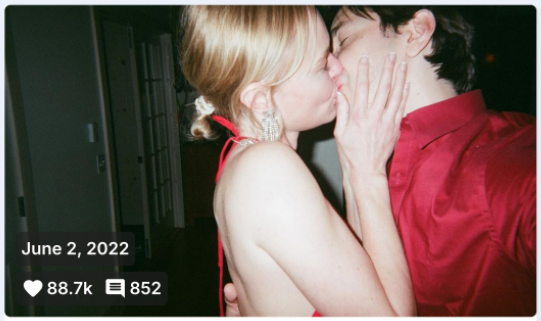
You are my love and my light, my peace and my thrill. Thank you for holding my hand when we sleep. Thank you for tying my shoelaces...



In your 45th year, you kissed a stingray on her nose and caught a hawk on your arm. Hawks are your messenger of love and we once...



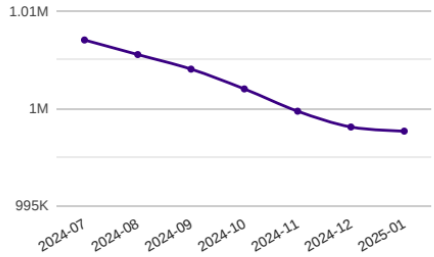
Ever since we met, I have heard you say two words, many, many times: Galápagos Islands. I know from your mother that, as a little boy, y...



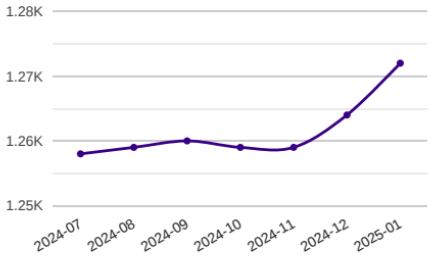
You were born today and the world lit up brighter than it had known and years later you met a girl who's life was disassembled / rearranged b...

20 years ago, my world changed because of this movie! And over those two decades, I've learned just how very rare it is to experience...

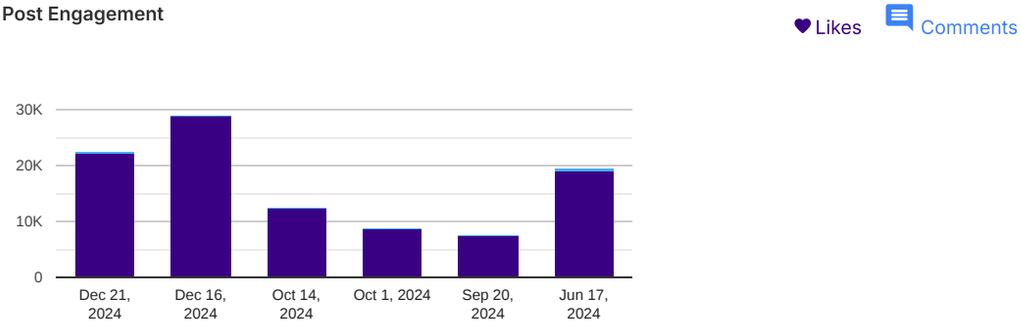
Followers ▼ 0.02% by Month



Following By Month



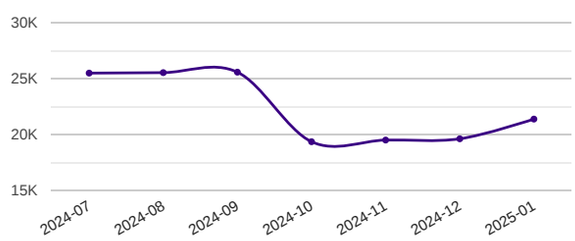
Post Engagement



Lookalikes

- Soulseeds — soulseedsforall
- L O R E N N E C L A R K E — mr._beaujolais
- Jennifer Garner — jennifer.garner
- Jessica Alba — jessicaalba
- S A V A N N A H + C L A R K E — savannah.clarke

Likes ▲ 8.26% by Month



Influencer's Most Used Hashtags & Mentions

#bringonthedancinghorses #alongfortheride #sundance #bluecrush #bts

@justinlong @roxy @bridgetbragerhair @sundanceorg @samanthamcmillen_stylist

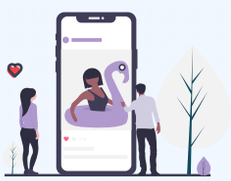
Influencer Brand Affinity

Armani
Columbia Pictures
Dolce & Gabbana
FabFitFun
Guerlain

Influencer Interests

Television & Film
Shopping & Retail
Clothes, Shoes, Handbags & Accessories
Beauty & Cosmetics
Wedding

Audience data by followers



62.73%
Audience Credibility

Location by country

United States	30.39%
United Kingdom	5.99%
Brazil	4.95%

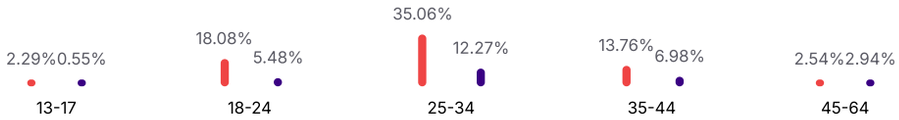
Location by city

New York City	3.7%
Los Angeles	3.48%
Greater London	2.83%

Gender Split

Male	28.22%
Female	71.78%

Age & Gender split



Follower Brand Affinity

Walt Disney	10.26%
Apple	8.17%
Starbucks	5.5%
Nike	4.84%
Netflix	4.58%

Follower Interests

Clothes, Shoes, Handbags & Accessories	41.51%
Friends, Family & Relationships	40.09%
Restaurants, Food & Grocery	37.06%
Camera & Photography	35.36%
Toys, Children & Baby	33.89%

Audience data by likes

86.65%
Likers Credibility

59.75%
Likes from non followers

Location by country

United States	41.12%
United Kingdom	4.69%
Canada	4.69%

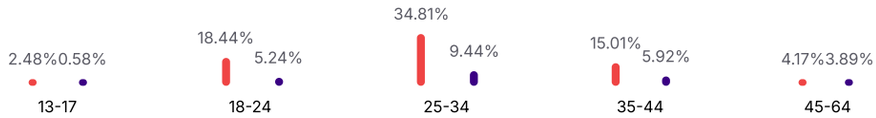
Location by city

Los Angeles	6.72%
New York City	4.19%
Greater London	2.37%

Gender Split

Male	25.09%
Female	74.91%

Age & Gender split



Likers Brand Affinity

Walt Disney	13.66%
Apple	8.75%
Netflix	7.22%
Starbucks	5.56%
Amazon	5.44%

Likers Interests

Clothes, Shoes, Handbags & Accessories	42.58%
Friends, Family & Relationships	42.5%
Toys, Children & Baby	37.38%
Camera & Photography	36.83%
Travel, Tourism & Aviation	36.71%

Notable Followers

Influencers	Engagements	Followers
@gal_gadot	620.2k	108.7M
@priyankachopra	1.3M	92.6M
@justintimberlake	49.0k	72.3M
@vanessahudgens	243.3k	50.8M
@marinaruybarbosa	411.7k	42.3M
@caradelevingne	118.8k	41.0M
@hm	11.2k	38.5M
@raisa6690	60.3k	37.7M
@emrata	487.8k	29.6M
@isisvalverde	14.1k	29.1M
@chiaraferragni	453.7k	28.6M
@jimmyfallon	78.5k	27.3M
@hilaryduff	55.4k	26.9M
@nina	684.8k	26.4M

@chloegmoretz	353.7k	24.2M
@taylor_hill	79.8k	24.1M
@sydney_sweeney	2.4M	23.4M
@jessicaalba	132.2k	20.6M
@emmaroberts	246.3k	20.6M
@rosiehw	283.1k	20.6M
@fallontonight	59.9k	17.3M
@ritaora	102.4k	16.3M

Notable Likers

Influencers	Engagements	Followers
@ageisbeauty	619	224.7k
@ckmont	15.0k	383.0k
@alyciajasmin	134.2k	2.9M
@ioegreer	12.1k	713.3k
@andrealeighrogers	581	143.7k
@kathrynbrolin	975	133.2k
@michellemonaghan	32.4k	1.9M
@johnnyramirez	254	178.3k
@mayemusk	5.2k	1.5M
@caryelwes	9.4k	278.1k
@laith_ashley	2.3k	389.3k
@pieter_mulier	2.8k	197.0k
@iamcattsadler	534	447.8k
@sergioofarrill	1.1k	134.9k
@rolaa.safar	992	119.1k
@laniblondi	323	109.8k

@emilehirsch	1.9k	242.0k
@cassiesnelgar	43	241.2k
@rileysheehey	6.2k	410.9k
@samanthamcmillen_stylist	2.1k	214.5k
@karlacuencas	883	362.1k
@glencocoforhair	920	158.0k

Lookalikes (similar topics)

Influencers	Engagements	Followers
@soulseedsforall	13.0k	829.7k
@mr._beaujolais	88.9k	140.9k
@jennifer.garner	142.7k	17.1M
@jessicaalba	132.2k	20.6M
@savannah.clarke	6.8k	3.5M
@beautyandbrainswithatwist	61.3k	2.2M
@salmahayek	185.5k	29.1M
@simonettalein	691.9k	22.4M
@calliehhaverda	9.2k	94.3k
@therealmariskahargitay	59.3k	3.4M
@rachieb287	4.0k	53.1k
@curtis.frost	4.2k	78.8k
@alysiareiner	10.3k	265.6k
@mariolopez	15.1k	3.2M
@alongfortheridewithandrea	190	15.1k
@ricardoplloyd	99.6k	5.6M
@christine_brownsw	15.8k	1.5M
@_coverstory.com_	10.1k	6.4M
@femalequotient	40.6k	3.2M

@outmagazine	3.0k	614.1k
@sanaalathan	36.7k	5.5M
@katehudson	77.2k	18.1M

Audience Lookalikes

Influencers	Engagements	Followers
@natalieportman	66.5k	9.1M
@naomiwatts	7.7k	2.0M
@charlizeafrica	117.0k	7.7M
@januaryjones	14.2k	1.1M
@misslivalittle	10.5k	2.6M
@katebeckinsale	17.7k	5.6M
@dianekruger	8.3k	1.1M
@michellemonaghan	32.4k	1.9M
@kirstendunst	31.3k	2.6M
@menasuvari	649	309.8k
@teresapalmer	8.8k	1.2M
@halolorraine	1.1k	313.7k
@millajovovich	93.6k	4.9M
@oliviawilde	49.1k	4.1M
@aliciasilverstone	12.5k	2.8M
@jessicachastain	82.5k	5.5M
@luvalyssamiller	0	193.1k
@marioncotillard	30.0k	1.7M
@dakotafanning	99.6k	4.1M
@margotrobbieofficial	262.4k	3.1M
@therealalyssas	7.4k	373.4k

@gwynethpaltrow	37.1k	8.7M

Popular Hashtags

Hashtag	Percent
#bringonthedancinghorses	12.96%
#alongfortheride	9.26%
#sundance	5.56%
#bluecrush	5.56%
#bts	5.56%

@ Popular Mention

Mention	Percent
@justinlong	14.39%
@roxy	13.64%
@bridgetbragerhair	9.09%
@sundanceorg	6.82%
@samanthamcmillen_stylist	6.06%

Gender Split

Gender	Likers	Followers
Male	5,363 / 25.09%	281,868 / 28.22%
Female	16,015 / 74.91%	716,968 / 71.78%

Ethnicity

Groups	Likers	Followers
Asian	2,830 / 13.24%	118,460 / 11.86%
White	15,421 / 72.14%	712,951 / 71.38%
Hispanic	2,549 / 11.93%	141,102 / 14.13%
African American	578 / 2.7%	26,324 / 2.64%

Language

Language	Likers	Followers
English	15,294 / 71.54%	611,803 / 61.25%
Spanish	2,101 / 9.83%	120,652 / 12.08%
Portuguese	582 / 2.72%	56,328 / 5.64%
Russian	678 / 3.17%	30,163 / 3.02%
Italian	459 / 2.15%	27,619 / 2.77%
Arabic	163 / 0.76%	21,805 / 2.18%
French	399 / 1.87%	19,988 / 2%
Chinese	73 / 0.34%	14,173 / 1.42%
Japanese	296 / 1.38%	11,448 / 1.15%
German	216 / 1.01%	10,721 / 1.07%
Turkish	190 / 0.89%	9,449 / 0.95%
Korean	103 / 0.48%	9,267 / 0.93%
Polish	120 / 0.56%	6,723 / 0.67%
Indonesian	50 / 0.23%	6,178 / 0.62%
Persian	100 / 0.47%	5,996 / 0.6%
Swedish	80 / 0.37%	4,543 / 0.45%
Thai	43 / 0.2%	3,271 / 0.33%
Dutch	- / -	2,544 / 0.25%
Hebrew	30 / 0.14%	2,362 / 0.24%
Ukrainian	- / -	2,180 / 0.22%
Czech	37 / 0.17%	1,999 / 0.2%
Vietnamese	23 / 0.11%	1,999 / 0.2%
Hungarian	53 / 0.25%	1,635 / 0.16%
Norwegian	40 / 0.19%	1,635 / 0.16%
Danish	- / -	1,453 / 0.15%

Romanian	- / -	1,272 / 0.13%
Greek	37 / 0.17%	1,091 / 0.11%
Other	213 / 1%	10,539 / 1.06%

Age Split

Age	Likers	Followers
13-17	654 / 3.06%	28,355 / 2.84%
18-24	5,061 / 23.68%	235,339 / 23.56%
25-34	9,459 / 44.25%	472,797 / 47.33%
35-44	4,474 / 20.93%	207,206 / 20.74%
45-64	1,722 / 8.06%	54,648 / 5.47%
65-	6 / 0.03%	490 / 0.05%

Male Age Split

Age	Likers	Followers
13-17	123 / 0.58%	5,475 / 0.55%
18-24	1,119 / 5.24%	54,748 / 5.48%
25-34	2,018 / 9.44%	122,566 / 12.27%
35-44	1,265 / 5.92%	69,761 / 6.98%
45-64	831 / 3.89%	29,317 / 2.94%

Female Age Split

Age	Likers	Followers
13-17	531 / 2.48%	22,880 / 2.29%
18-24	3,942 / 18.44%	180,591 / 18.08%
25-34	7,441 / 34.81%	350,231 / 35.06%
35-44	3,209 / 15.01%	137,445 / 13.76%
45-64	892 / 4.17%	25,331 / 2.54%

Location by Country

Country	Likers	Followers
United States	8,790 / 41.12%	303,568 / 30.39%
United Kingdom	1,002 / 4.69%	59,868 / 5.99%
Brazil	533 / 2.49%	49,407 / 4.95%
Australia	787 / 3.68%	45,402 / 4.55%
Italy	692 / 3.24%	39,838 / 3.99%
Mexico	601 / 2.81%	38,502 / 3.85%
India	564 / 2.64%	37,835 / 3.79%
Canada	1,002 / 4.69%	32,270 / 3.23%
Russia	450 / 2.11%	24,259 / 2.43%
France	541 / 2.53%	22,701 / 2.27%
Argentina	325 / 1.52%	20,252 / 2.03%
Spain	465 / 2.18%	16,914 / 1.69%
Germany	374 / 1.75%	14,689 / 1.47%
Colombia	- / -	13,799 / 1.38%
Japan	287 / 1.34%	13,576 / 1.36%
Philippine Continental Shelf	382 / 1.79%	13,576 / 1.36%
Turkey	242 / 1.13%	12,686 / 1.27%
Peru	216 / 1.01%	- / -

Location by City

City	Likers	Followers
New York City	896 / 4.19%	36,945 / 3.7%
Los Angeles	1,437 / 6.72%	34,719 / 3.48%
Greater London	507 / 2.37%	28,265 / 2.83%
Sydney	- / -	12,018 / 1.2%
Moscow	- / -	9,793 / 0.98%
Melbourne	189 / 0.88%	9,124 / 0.91%
São Paulo	- / -	9,124 / 0.91%

Toronto	253 / 1.19%	- / -
Chicago	250 / 1.17%	- / -
Paris	189 / 0.88%	- / -

Audience Interests

Interests	Likers	Followers
Clothes, Shoes, Handbags & Accessories	9,103 / 42.58%	414,592 / 41.51%
Friends, Family & Relationships	9,085 / 42.5%	400,475 / 40.09%
Restaurants, Food & Grocery	7,703 / 36.03%	370,153 / 37.06%
Camera & Photography	7,874 / 36.83%	353,160 / 35.36%
Toys, Children & Baby	7,990 / 37.38%	338,523 / 33.89%
Travel, Tourism & Aviation	7,847 / 36.71%	336,169 / 33.66%
Television & Film	7,169 / 33.54%	287,286 / 28.76%
Beauty & Cosmetics	5,581 / 26.11%	271,341 / 27.17%
Wedding	6,380 / 29.84%	265,067 / 26.54%
Music	5,994 / 28.04%	256,440 / 25.67%
Art & Design	5,841 / 27.32%	249,382 / 24.97%
Pets	5,227 / 24.45%	233,698 / 23.4%
Sports	5,500 / 25.73%	230,822 / 23.11%
Electronics & Computers	4,643 / 21.72%	194,486 / 19.47%
Coffee, Tea & Beverages	4,244 / 19.85%	183,769 / 18.4%
Luxury Goods	3,979 / 18.61%	177,757 / 17.8%
Shopping & Retail	3,926 / 18.36%	177,495 / 17.77%
Healthy Lifestyle	4,244 / 19.85%	173,051 / 17.33%
Fitness & Yoga	3,827 / 17.9%	168,869 / 16.91%
Beer, Wine & Spirits	3,822 / 17.88%	163,902 / 16.41%
Cars & Motorbikes	4,029 / 18.85%	156,060 / 15.62%
Activewear	2,782 / 13.01%	115,019 / 11.52%
Home Decor, Furniture & Garden	2,553 / 11.94%	111,359 / 11.15%
Jewellery & Watches	2,302 / 10.77%	104,301 / 10.44%
Gaming	1,557 / 7.28%	68,750 / 6.88%
Business & Careers	1,166 / 5.46%	56,725 / 5.68%
Healthcare & Medicine	960 / 4.49%	33,460 / 3.35%

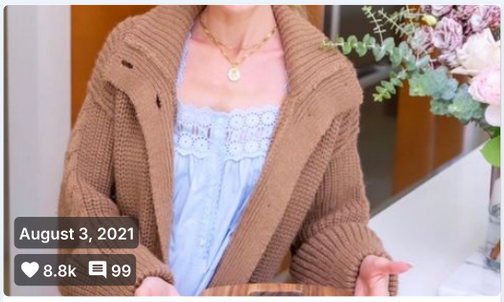
Audience Brand Affinity

Brand	Likers	Followers
Walt Disney	2,921 / 13.66%	102,472 / 10.26%
Apple	1,871 / 8.75%	81,559 / 8.17%
Starbucks	1,189 / 5.56%	54,895 / 5.5%
Nike	1,113 / 5.2%	48,361 / 4.84%
Netflix	1,543 / 7.22%	45,747 / 4.58%
Adidas	902 / 4.22%	39,734 / 3.98%
Chanel	942 / 4.41%	39,472 / 3.95%
Dc Entertainment	906 / 4.24%	39,211 / 3.93%
Zara	974 / 4.55%	38,427 / 3.85%
Christian Dior	915 / 4.28%	38,166 / 3.82%
Amazon	1,162 / 5.44%	35,812 / 3.59%
Travelgram	857 / 4.01%	33,983 / 3.4%
Gucci	758 / 3.55%	33,198 / 3.32%
Star Wars	713 / 3.34%	31,892 / 3.19%
Hbo	731 / 3.42%	29,016 / 2.91%
Vogue	839 / 3.92%	28,754 / 2.88%
Marvel Entertainment	826 / 3.86%	27,186 / 2.72%
Prada	731 / 3.42%	24,572 / 2.46%
Polaroid	476 / 2.22%	24,049 / 2.41%
H&m	677 / 3.17%	23,527 / 2.36%
Coachella	498 / 2.33%	22,481 / 2.25%
Louis Vuitton	637 / 2.98%	22,219 / 2.22%
Mac Cosmetics	426 / 1.99%	21,174 / 2.12%
Spotify Music	642 / 3%	20,651 / 2.07%

Yves Saint Laurent	664 / 3.11%	20,390 / 2.04%
Tiffany & Co	529 / 2.48%	18,560 / 1.86%
Vans	489 / 2.29%	16,991 / 1.7%
Ray-ban	476 / 2.22%	16,731 / 1.68%
Levi's	476 / 2.22%	16,469 / 1.65%
Nutella	- / -	16,469 / 1.65%
Target	467 / 2.18%	- / -

Sponsored Posts

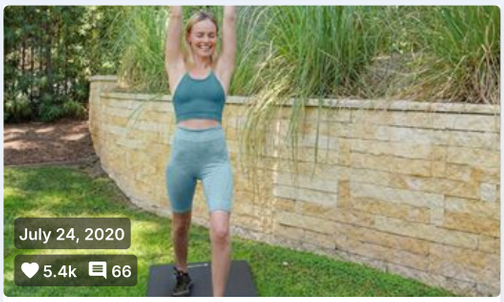
What would fall fashion be without a turtleneck?! ▯ My current favorite is this @dudley_stephens Little Black Turtleneck. ▯ They are seriously S...



So excited to announce I've partnered with @fabfitfun ▯ I just received my Fall box and wanted to share my picks with you ▯...

Feel good food for pets, people and our planet? ▯ #ad Happy and I are so excited to partner with @canidaepetfood on the launch o...

HAPPY BIRTHDAY HAPPY 😄 True story: when I asked Happy what he wanted today, he answered "please mom, the irresistible, human grad...



Some of you might remember that funny workout ball I posted a few months ago.... and I'm here to remind you that it still exists and I'...

Secret gardens in Barcelona ▯ Thank you for having me at your #DuttiRunwayFW19 show @massimodutti.