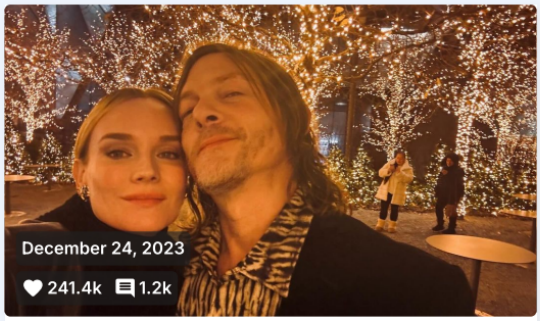
Jarvis Growth

Diane Kruger

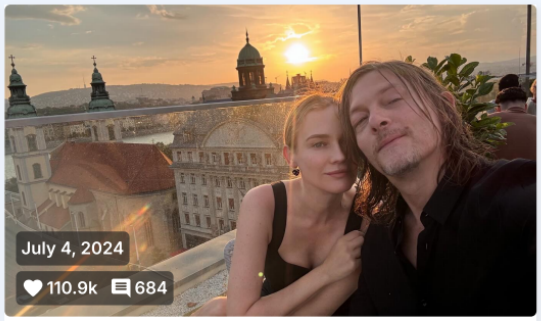
@dianekruger
Creator account

9.8k	1.1M	0.87%
Avg. Likes	Followers	Engagement Rate
▲ 37.59%	▲ 0.41%	

Popular Posts



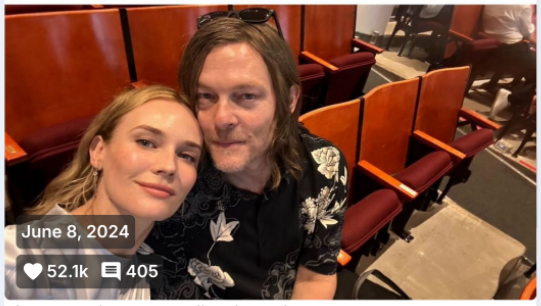
Happy Holidays from our bonkers family to yours ❤ @bigbaldhead



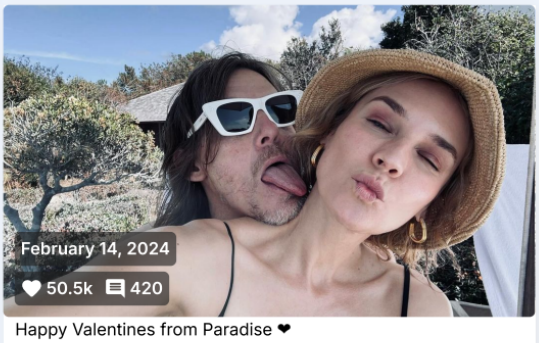
VIII ❤ who would have thought huh ❤ Love you muffin living the dream with you is pretty cool ❤

Love you @bigbaldhead ❤ Happy Birthday

Thank you to @ninaricci @harry_lambert @harris_reed @yoannfernandez ❤

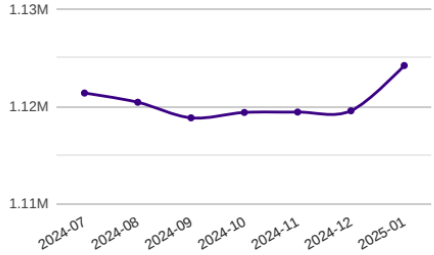


Love you the most..well..at least the same as muffin ❤ bigbaldhead

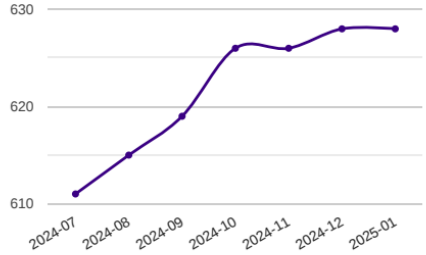


Happy Valentines from Paradise ❤ @bigbaldhead

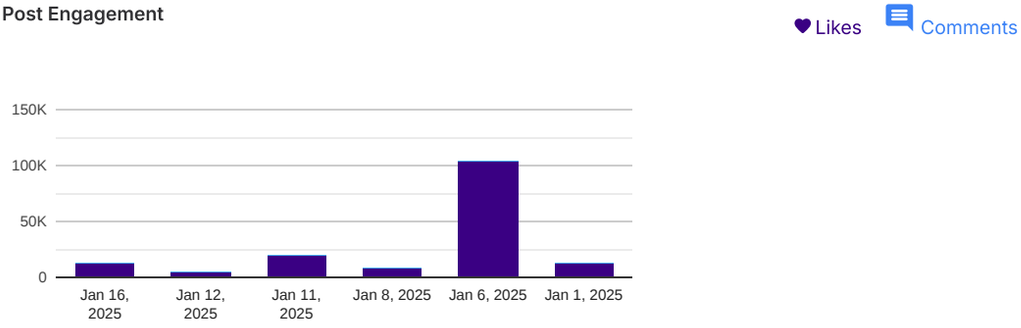
Followers ▲ 0.41% by Month



Following By Month



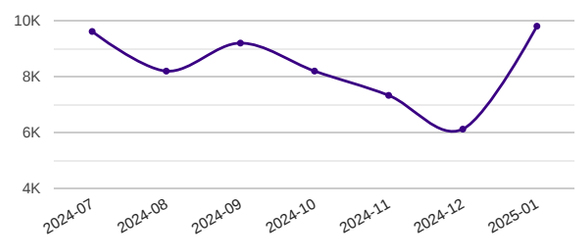
Post Engagement



Lookalikes

- Pia Jauncey — piawurtzbach
- Deepti Sadhwani — iamdeeptisadhwani
- Avneet Kaur — avneetkaur_13
- KIARA — kiaraaliaadvani
- Doukissa Nomikou Theodoridi — dutchesss_

Likes ▲ 37.59% by Month



Influencer's Most Used Hashtags & Mentions

#dianekruger #ad #deikewilms #cannes2024 #patrickgorra

@dianekruger @yoannfernandez @marywilesmakeup @bigbaldhead @ysl

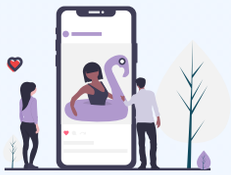
Influencer Brand Affinity

Armani
BALMAIN
Boucheron
Calzedonia
Christian Dior

Influencer Interests

Clothes, Shoes, Handbags & Accessories
Art & Design
Beauty & Cosmetics
Jewellery & Watches
Toys, Children & Baby

Audience data by followers



66.94%
Audience Credibility

Location by country

United States	24.17%
France	10%
United Kingdom	5.79%

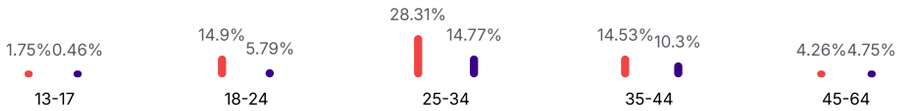
Location by city

New York City	2.97%
Paris	2.82%
Greater London	2.28%

Gender Split

Male	36.22%
Female	63.78%

Age & Gender split



Follower Brand Affinity

Walt Disney	10.87%
Apple	8.25%
Netflix	6.69%
Star Wars	5.99%
DC Entertainment	5.94%

Follower Interests

Friends, Family & Relationships	43.02%
Restaurants, Food & Grocery	42.27%
Camera & Photography	40.14%
Travel, Tourism & Aviation	38.82%
Clothes, Shoes, Handbags & Accessories	37.08%

Audience data by likes

85.34%
Likers Credibility

62.2%
Likes from non followers

Location by country

United States	35.31%
France	9.59%
Germany	6.1%

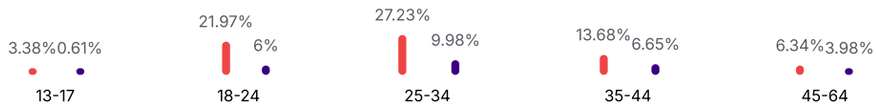
Location by city

Los Angeles	3.06%
New York City	2.81%
Paris	1.98%

Gender Split

Male	27.33%
Female	72.67%

Age & Gender split



Likers Brand Affinity

Walt Disney	13.82%
Apple	8.97%
Netflix	8.74%
Star Wars	7.78%
Marvel Entertainment	6.63%

Likers Interests

Friends, Family & Relationships	44.49%
Television & Film	43.84%
Camera & Photography	39.1%
Restaurants, Food & Grocery	38.76%
Toys, Children & Baby	38.29%

Notable Followers

Influencers	Engagements	Followers
@katrinakaif	2.1M	80.5M
@ranveersingh	328.4k	47.7M
@marinaruybarbosa	296.3k	42.3M
@sonamkapoor	110.6k	34.9M
@julianapaes	97.7k	30.7M
@lilyjcollins	547.9k	29.0M
@jimmyfallon	97.8k	27.3M
@enews	15.0k	25.2M
@iansomerhalder	105.1k	25.1M
@chloegmoretz	354.3k	24.2M
@hugogloss	17.8k	21.4M
@jessicaalba	132.2k	20.6M
@emmaroberts	246.7k	20.6M
@katehudson	82.5k	18.1M

@falcao	32.5k	17.8M
@fallontonight	58.6k	17.4M
@kellyrowland	102.0k	16.5M
@mango	3.0k	15.7M
@cauareymond	70.8k	15.0M
@mirandakerr	25.1k	14.5M
@people	8.4k	13.9M
@elliegoulding	47.8k	13.7M

Notable Likers

Influencers	Engagements	Followers
@dahliasday	43	24.1k
@thetalks	272	170.1k
@ride.withnormanreedus	248	20.5k
@imar.ps	4.1k	141.1k
@saharsanjar	189	18.5k
@erlan.bukharbayev	162	190.3k
@laurenashbury	13	19.3k
@nicole.r_model	428	36.5k
@collagevintage	774	970.8k
@olivier.tric	166	51.1k
@thenataliedonna	3.5k	31.9k
@lindabrochero_	10.0k	19.4k
@amlak_almastalayiee	51	60.4k
@lucilledglenn	2.1k	19.6k
@mr_lubitsch	2.3k	120.8k
@thelsd	4.0k	478.2k

@erinwalshstyle	1.1k	429.1k
@thatgirltas	479	30.8k
@camilasodi_	25.5k	2.7M
@__dave_06	89	17.4k
@bethriesgraf	1.3k	70.7k
@twothirtyfivedesigns	103	32.6k

Lookalikes (similar topics)

Influencers	Engagements	Followers
@piawurtzbach	75.8k	14.8M
@iamdeeptisadhwani	30.7k	5.0M
@avneetkaur_13	302.6k	31.9M
@kiaraaliaadvani	361.5k	35.6M
@dutchesss_	6.7k	823.8k
@samuelsohebi	49.4k	165.3k
@urvashirautela	113.2k	72.6M
@tirabeauty	627	2.9M
@elleindia	1.7k	1.2M
@hiamag	265	1.2M
@ranifawazofficial	237.2k	4.1M
@niharika_nm	84.5k	3.4M
@nicolasjebranworld	1.7k	366.9k
@sametgorgozfilms	5.9k	398.2k
@mephistophelesproductions	62	246.9k
@tarahanelebas	17.0k	1.8M
@vogueindia	4.5k	3.3M
@voguemagazine	94.4k	50.3M

@youaremylemonade	20.6k	235.6k
@ginta	27.8k	1.0M
@giuliasalemi	49.6k	2.2M
@vanityfairitalia	2.8k	1.5M

Audience Lookalikes

Influencers	Engagements	Followers
@michellemonaghan	32.5k	1.9M
@charlizeafrica	118.1k	7.7M
@natalieportman	66.8k	9.1M
@millajovovich	79.1k	4.9M
@kirstendunst	33.5k	2.6M
@robingwright	2.0k	687.8k
@misslivalittle	10.6k	2.6M
@katebosworth	21.4k	998.8k
@marioncotillard	21.9k	1.7M
@evanrachelwood	21.1k	900.2k
@naomiwatts	12.3k	2.0M
@aliciavikanderdaily	11.4k	325.1k
@katieholmes	8.3k	2.9M
@riccigrams	8.4k	1.7M
@menasuvari	649	309.8k
@juliannemoore	16.0k	2.6M
@deborahannwoll	6.6k	1.2M
@oonacc	1.0k	110.7k
@c_poesy_	2.2k	143.6k
@fullyrosebyrne	10.8k	557.5k

@halolorraine	972	313.7k
@brycedhoward	95.7k	3.4M

Popular Hashtags

Hashtag	Percent
#dianekruger	10.81%
#ad	8.11%
#deikewilms	5.41%
#cannes2024	5.41%
#patrickgorra	5.41%

@ Popular Mention

Mention	Percent
@dianekruger	15.12%
@yoannfernandez	10.47%
@marywilesmakeup	8.14%
@bigbaldhead	8.14%
@ysl	5.81%

Gender Split

Gender	Likers	Followers
Male	2,680 / 27.33%	407,215 / 36.22%
Female	7,127 / 72.67%	717,007 / 63.78%

Ethnicity

Groups	Likers	Followers
African American	306 / 3.12%	49,087 / 4.37%
Hispanic	1,135 / 11.57%	147,398 / 13.11%
Asian	782 / 7.98%	100,628 / 8.95%
White	7,584 / 77.33%	827,110 / 73.57%

Language

Language	Likers	Followers
English	5,934 / 60.5%	590,757 / 52.55%
Spanish	915 / 9.33%	147,265 / 13.1%
French	849 / 8.66%	112,252 / 9.98%
Portuguese	460 / 4.69%	52,201 / 4.64%
German	429 / 4.38%	44,349 / 3.94%
Italian	205 / 2.09%	44,137 / 3.93%
Russian	348 / 3.55%	41,803 / 3.72%
Turkish	74 / 0.75%	11,671 / 1.04%
Arabic	60 / 0.61%	11,247 / 1%
Polish	51 / 0.52%	10,185 / 0.91%
Chinese	21 / 0.22%	8,064 / 0.72%
Persian	72 / 0.73%	5,942 / 0.53%
Japanese	126 / 1.28%	4,456 / 0.4%
Indonesian	20 / 0.2%	4,244 / 0.38%
Romanian	- / -	3,608 / 0.32%
Hungarian	15 / 0.16%	3,395 / 0.3%
Czech	25 / 0.25%	3,183 / 0.28%
Korean	21 / 0.22%	3,183 / 0.28%
Dutch	28 / 0.28%	2,971 / 0.26%
Thai	- / -	1,910 / 0.17%
Finnish	- / -	1,910 / 0.17%
Danish	20 / 0.2%	1,698 / 0.15%
Vietnamese	- / -	1,698 / 0.15%

Other	97 / 0.98%	12,096 / 1.08%
Swedish	23 / 0.23%	- / -
Greek	15 / 0.16%	- / -

Age Split

Age	Likers	Followers
13-17	392 / 4%	24,780 / 2.2%
18-24	2,743 / 27.97%	232,613 / 20.69%
25-34	3,649 / 37.21%	484,333 / 43.08%
35-44	1,993 / 20.32%	279,239 / 24.84%
45-64	1,012 / 10.32%	101,282 / 9.01%
65-	17 / 0.18%	1,974 / 0.18%

Male Age Split

Age	Likers	Followers
13-17	60 / 0.61%	5,157 / 0.46%
18-24	589 / 6%	65,059 / 5.79%
25-34	979 / 9.98%	166,019 / 14.77%
35-44	652 / 6.65%	115,838 / 10.3%
45-64	390 / 3.98%	53,357 / 4.75%

Female Age Split

Age	Likers	Followers
13-17	332 / 3.38%	19,623 / 1.75%
18-24	2,154 / 21.97%	167,553 / 14.9%
25-34	2,670 / 27.23%	318,313 / 28.31%
35-44	1,341 / 13.68%	163,402 / 14.53%
45-64	622 / 6.34%	47,927 / 4.26%

Location by Country

Country	Likers	Followers
United States	3,463 / 35.31%	271,748 / 24.17%
France	941 / 9.59%	112,448 / 10%
United Kingdom	341 / 3.47%	65,088 / 5.79%
Italy	309 / 3.15%	59,769 / 5.32%
Germany	598 / 6.1%	55,211 / 4.91%
Brazil	463 / 4.72%	44,320 / 3.94%
Spain	265 / 2.7%	42,041 / 3.74%
Mexico	254 / 2.59%	36,976 / 3.29%
India	270 / 2.76%	30,391 / 2.7%
Canada	319 / 3.25%	30,138 / 2.68%
Australia	143 / 1.45%	28,618 / 2.55%
Russia	276 / 2.81%	28,618 / 2.55%
Chile	- / -	17,728 / 1.58%
Argentina	219 / 2.23%	14,436 / 1.28%
Poland	- / -	13,929 / 1.24%
Indonesia	- / -	12,663 / 1.13%
Colombia	- / -	12,156 / 1.08%
Japan	109 / 1.11%	- / -

Location by City

City	Likers	Followers
New York City	276 / 2.81%	33,430 / 2.97%
Paris	194 / 1.98%	31,657 / 2.82%
Greater London	109 / 1.11%	25,579 / 2.28%
Los Angeles	300 / 3.06%	23,047 / 2.05%
Moscow	91 / 0.93%	10,130 / 0.9%
São Paulo	- / -	9,877 / 0.88%
Mexico City	91 / 0.93%	8,610 / 0.77%

Berlin	93 / 0.94%	- / -

Audience Interests

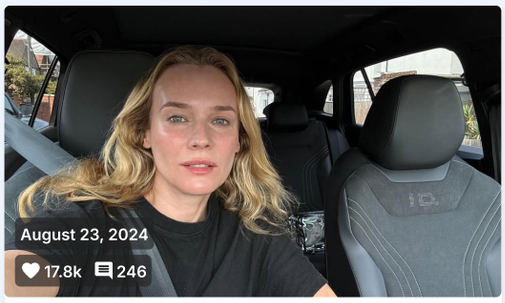
Interests	Likers	Followers
Friends, Family & Relationships	4,364 / 44.49%	483,643 / 43.02%
Restaurants, Food & Grocery	3,802 / 38.76%	475,184 / 42.27%
Camera & Photography	3,835 / 39.1%	451,264 / 40.14%
Travel, Tourism & Aviation	3,583 / 36.54%	436,387 / 38.82%
Clothes, Shoes, Handbags & Accessories	3,548 / 36.18%	416,844 / 37.08%
Television & Film	4,300 / 43.84%	404,008 / 35.94%
Toys, Children & Baby	3,755 / 38.29%	395,841 / 35.21%
Pets	3,268 / 33.33%	326,707 / 29.06%
Art & Design	2,916 / 29.73%	325,249 / 28.93%
Music	2,977 / 30.36%	324,665 / 28.88%
Sports	2,750 / 28.04%	312,706 / 27.82%
Wedding	2,296 / 23.42%	280,326 / 24.94%
Beauty & Cosmetics	2,420 / 24.67%	276,534 / 24.6%
Beer, Wine & Spirits	2,032 / 20.72%	241,530 / 21.48%
Electronics & Computers	2,107 / 21.48%	239,780 / 21.33%
Coffee, Tea & Beverages	1,917 / 19.55%	232,487 / 20.68%
Cars & Motorbikes	2,034 / 20.74%	231,612 / 20.6%
Fitness & Yoga	1,580 / 16.11%	188,732 / 16.79%
Healthy Lifestyle	1,743 / 17.78%	181,439 / 16.14%
Shopping & Retail	1,589 / 16.2%	180,564 / 16.06%
Luxury Goods	1,250 / 12.74%	179,980 / 16.01%
Home Decor, Furniture & Garden	1,036 / 10.56%	139,725 / 12.43%
Jewellery & Watches	950 / 9.69%	114,639 / 10.2%
Activewear	1,003 / 10.22%	112,598 / 10.02%
Gaming	1,170 / 11.93%	103,847 / 9.24%
Business & Careers	491 / 5.01%	61,841 / 5.5%
Healthcare & Medicine	361 / 3.69%	39,380 / 3.5%

Audience Brand Affinity

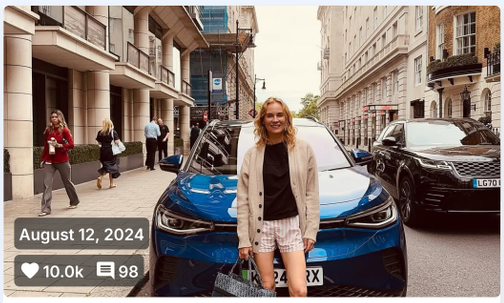
Brand	Likers	Followers
Walt Disney	1,355 / 13.82%	122,223 / 10.87%
Apple	879 / 8.97%	92,762 / 8.25%
Netflix	857 / 8.74%	75,259 / 6.69%
Star Wars	763 / 7.78%	67,384 / 5.99%
Dc Entertainment	630 / 6.43%	66,800 / 5.94%
Hbo	564 / 5.75%	54,257 / 4.83%
Starbucks	553 / 5.64%	53,381 / 4.75%
Marvel Entertainment	650 / 6.63%	51,923 / 4.62%
Travelgram	366 / 3.73%	49,589 / 4.41%
Amazon	467 / 4.76%	45,505 / 4.05%
Nike	397 / 4.04%	40,546 / 3.61%
Chanel	201 / 2.04%	39,088 / 3.48%
Adidas	306 / 3.12%	38,213 / 3.4%
Christian Dior	214 / 2.18%	31,212 / 2.78%
Zara	196 / 2%	31,212 / 2.78%
Gucci	- / -	28,879 / 2.57%
Vogue	229 / 2.34%	25,378 / 2.26%
Canon	227 / 2.31%	24,795 / 2.21%
Spotify Music	229 / 2.34%	24,211 / 2.15%
Yves Saint Laurent	- / -	23,337 / 2.08%
Louis Vuitton	- / -	22,461 / 2%
Prada	- / -	21,877 / 1.95%
Polaroid	240 / 2.45%	21,586 / 1.92%
Playstation	196 / 2%	21,294 / 1.89%
Lego	- / -	20,419 / 1.82%
Amc	632 / 6.45%	20,419 / 1.82%

Marvel	260 / 2.65%	19,836 / 1.76%
Guinness	167 / 1.71%	19,545 / 1.74%
H&m	- / -	19,545 / 1.74%
Vans	212 / 2.16%	19,545 / 1.74%
Activision Blizzard	196 / 2%	- / -
Universal	194 / 1.98%	- / -
Nikon	172 / 1.75%	- / -
Pokemon	172 / 1.75%	- / -
Nintendo	170 / 1.73%	- / -
Nutella	165 / 1.69%	- / -

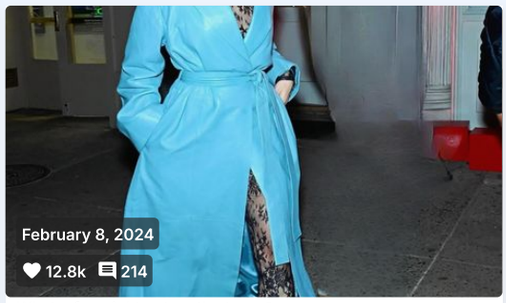
Sponsored Posts



Summertime cruising @volkswagen @vw_france #ad #VWID4



Thank you for helping me getting around London in style @vw @volkswagen_uk #VWID4 #ad



What a fun night out on the town Celebrating @hm ❤❤ Check out the new store and gorgeous collection #HMStudio #ad @daniellepriano...

K for Kruger, K for King, K for KARL FOREVER @karllagerfeld #KARLLAGERFELD #IKONK #partner

Too cool for school ;) #inlovewithmypeekaboo #Fendi #partner @fendi

Feeling blue #inlovewithmypeekaboo #Fendi #partner @fendi